

# MARIO MAZZOLENI

Business Economics Associate Professor at University of Brescia since 1992.  
Executive director of the School of Management and Advanced Education (SMAE) of University of Brescia since 2018.

## **Educational and research activity**

- From 1992 until 2004 – Executive Director of Master of Business Administration (MBA) of SDA Bocconi.
- Member of the Scientific Advisory Committee of Confindustria and for the small enterprises.
- Member of the Scientific Committee of the periodical “Sviluppo&Organizzazione”.
- Member of the Scientific Committee of the management periodical “L’impresa” of the Sole 24 ore.
- Member of the Scientific Committee of the management periodical “Azienda Pubblica”.
- Member of the Scientific Committee of CSMT – technologic centre of Brescia.
- Coordinator of the Scientific and Editorial Committee of “Impresa al Plurale – I quaderni della partecipazione”, Franco Angeli Editore.
- Director of the book series “Management Pubblico” of the Sole 24 Ore.
- Founder, Director and now advisor of the educational centre “Socialis” University of Brescia.
- Director since establishment of the School of Management and Advanced Education of the University of Brescia.
- From 1998 – University researcher by the Business Economics department of the University of Brescia.
- From 2007 until 2017 – Appointee professor of “Strategy and Politics of the ONP” by the University of Bologna / Forlì.
- From 2010 – Director of the Strategy course and coordinator of the teaching program of the Master PMI of “Università&Impresa” by the University of Brescia.
- From 2012 until 2018 – Coordinator of Master ISUP (Italian Start Up) of the Industriali di Brescia association and of “Università&Impresa” by the University of Brescia.
- From 1993 until 1998 – Head of substitute teaching of the Business Economics course by the engineering department of the University of Brescia.
- From 2007 until 2017 – Head of the Strategy course of the University Master in Business Economics of the MUEC association, by the University of Bologna.
- From 2003 until 2007 – Professor of Public Services Business Economics by the University of Milano, Bicocca.
- Director of the Master in Business Economics for social and cooperative businesses founded by the University & Enterprise of Brescia.
- Scientific Director of the Digitalisation of the Public Administration course, A.A. 2018 – 2019 by the University of Brescia.

## Most recent publications

### Monographs

- Erriu, Elisa, & Mazzoleni, Mario. 2019. The Copan gene. Dreams, Projects and Wishes. FrancoAngeli.
- Mazzoleni, Mario. 2005. Management realizzato: Prassi e teorie di un'azienda di successo ("Realized Management: Procedures and theories of a successful company"). Milano: FrancoAngeli.
- Mazzoleni, Mario. 2005. Il governo economico degli enti locali e la partecipazione dei cittadini. ("The economic government of local authorities and the citizen's participation"). Milano: FrancoAngeli.

### Articles and contributions

- Giacomini, Davide, Zola Paola, Paredi Diego and Mazzoleni Mario. (2020). Environmental disclosure and stakeholder engagement via social media: state of the art and potential in public utilities. *Corporate Social Responsibility And Environmental Management*.
- Mazzoleni, Mario (2019). The cooperation and the challenge of artificial intelligence. In E. Chiaf, D. Giacomini, M. Mazzoleni, S. Marcozzi, D. Paredi & L. Rocca, *New perspectives of the cooperative system*. Munchen: GRIN Verlag.
- Mazzoleni, Mario (2019). The strategic perspectives for the cooperative enterprises and the role of management. In E. Chiaf, D. Giacomini, M. Mazzoleni, S. Marcozzi, D. Paredi & L. Rocca, *New perspectives of the cooperative system*. Munchen: GRIN Verlag.
- Mazzoleni, Mario (2019). Corporate Social Responsibility in the DNA of the cooperative model. In E. Chiaf, D. Giacomini, M. Mazzoleni, S. Marcozzi, D. Paredi & L. Rocca, *New perspectives of the cooperative system*. Munchen: GRIN Verlag.
- Mazzoleni, Mario (2019). Profit and corporate social responsibility. In E. Chiaf, D. Giacomini, M. Mazzoleni, S. Marcozzi, D. Paredi & L. Rocca, *New perspectives of the cooperative system* (pp. 39-50). Munchen: GRIN Verlag.
- Mazzoleni, Mario (2019). Rethinking the potential of the territories. In E. Chiaf, D. Giacomini, M. Mazzoleni, S. Marcozzi, D. Paredi & L. Rocca, *New perspectives of the cooperative system* (pp. 39-50). Munchen: GRIN Verlag.
- Mazzoleni, Mario, Giacomini, Davide and Paredi, Diego (2019). Cooperatives and economic balance. In E. Chiaf, D. Giacomini, M. Mazzoleni, S. Marcozzi, D. Paredi & L. Rocca, *New perspectives of the cooperative system* (pp. 39-50). Munchen: GRIN Verlag.
- Giacomini, Davide, Paredi Diego, Mazzoleni Mario, and Negri Roberto. 2019. "Social Media and Public Sector". *Global encyclopaedia of public administration, public policy, and governance*. Springer.
- Giacomini, Davide, Laura Rocca, Cristian Carini, and Mario Mazzoleni. 2018. "Overcoming the barriers to the diffusion off sustainability reporting in Italian LGOS: Better Stick or Carrot?" *Sustainability* 10 (2): 131.
- Mazzoleni, Mario, and Diego Paredi. 2017. "Developed Welfare". *Global*

- encyclopedia of public administration, public policy and governance. Springer.
- Giacomini, Davide, Mario Mazzoleni, and Negri Roberto. 2017. "Sustainability Report in Local Governments". Global encyclopedia of public administration, public policy, and governance. Springer.
  - Giacomini, Davide, Elisa Chiaf, and Mario Mazzoleni. 2016. "How to measure performance in cooperatives? A Multiple Case Study.". In Handbook of Research on Managerial Solutions in Non- Profit Organizations. Hershey, PA: IGI Global.
  - Giacomini, Davide, Mario Mazzoleni, and Caterina Muzzi. 2015. "Il cambiamento organizzativo delle gestioni associate obbligatorie" ("The organizational change of the mandatory associate management"). Sviluppo & Organizzazione, no. 267.
  - Albertini, Sergio, Mario Mazzoleni, Mario Gorlani, and Chiara Rivadossi. 2015. "Il ruolo delle istituzioni pubbliche nella gestione delle crisi d'impresa" ("The role of the public organization in managing business's crisis") . In Previsione, interpretazione e soluzione della crisi d'impresa. Torino: Giappichelli.
  - Chiaf, Elisa, Davide Giacomini, and Mario Mazzoleni. 2013. "L'analisi dell'eccellenza nelle cooperative mutualistiche" ("The analysis of the excellence in mutual cooperatives"). In Riflessioni di impresa: alla ricerca di nuovi paradigmi. Torino: Giappichelli.
  - Chiaf, Elisa, Davide Giacomini, and Mario Mazzoleni. 2013. "Partecipazione e relazione: le fonti del vantaggio competitivo nell'impresa cooperativa" ("Participation and relationship: the source of the competitive advantage in the cooperative enterprise"). In Riflessioni d'impresa: alla ricerca di nuovi paradigmi. Torino: Giappichelli.
  - Mazzoleni, Mario, and Stefania Marcozzi. 2013. "La polarizzazione della ricchezza in Lombardia. Povertà emergenti e nuovi bisogni" ("Polarization of wealth in Lombardy. Emerging poverty and new needs"). In Riflessioni di impresa: alla ricerca di nuovi paradigmi. Torino: Giappichelli.
  - Mazzoleni, Mario. 2013. "Co-Operatives in the Digital Era". In Riflessioni di impresa: alla ricerca di nuovi paradigmi. Torino: Giappichelli.
  - Mazzoleni, Mario. 2013. "Impresa-Innovazione-Cultura Sociale" ("Business-innovation-Social culture"). In Riflessioni di impresa: alla ricerca di nuovi paradigmi. Torino: Giappichelli.
  - Mazzoleni, Mario. 2013. "La Rinascita Della Partecipazione" ("The rebirth of participation"). In Riflessioni di impresa: alla ricerca di nuovi paradigmi. Torino: Giappichelli.
  - Mazzoleni, Mario, Oriana Ghinato, and Mauro Cice. 2011. "Management dello sport e organizzazione eventi" ("Management of sport and events organization"). In Acquafitness. Il Manuale Completo.
  - Mazzoleni, Mario. 2011. "L'evoluzione dell'impresa sociale in Italia." ("Evolution of social business in Italy"). Quaderni di Economia del Lavoro 94.

## Recent presentations during conventions

- Co-organizer of Olivetti day and lecturer in 2019 (Matera), 2019 (Brescia), 2018 (Brescia), 2017 (Brescia), 2016 (Brescia) editions
- Lecturer at Carlo Cattaneo convention, Brescia, Ottobre 2019.
- Lecturer at Development and Organisation of social business responsibility convention, 2019.
- Lecturer at “Bella Copia” convention organized by the University of Modena and Reggio Emilia (year 2019-18-17)
- Coordinator of workshop at Inaz convention on management formation, September 2019.
- Lecturer at different conventions for Industrials Association of Brescia, Mantua, Cremona on business management topics.
- Sistema Paese 4.0 Digital synergy between public administration and market. University of Brescia, 1 March 2019.
- Rethink public services: co-production and collaborative network, University of Bergamo, 19 February 2016.
- Transition towards circular economy, Brescia, May 2015
- Laura Rocca, Davide Giacomini, Paola Zola and Mario Mazzoleni “In search of Sustainability information in Italian local governments: an analysis of environmental accountability via social networks”, Convegno nazionale Sidrea, Verona, 2018
- Davide Giacomini, Elisa Chiaf, Mario Mazzoleni “Intermunicipality in Italy: duty or opportunity?”, EGPA Annual Conference, Speyer, 2014
- Laura Rocca, Davide Giacomini, Paola Zola and Mario Mazzoleni “In search of Sustainability information in Italian Local Governments”, Azienda Pubblica International Symposium, Venezia, 2018

## Other informations

- Member of the board of directors from 1998 to 2000 of University of Brescia
- Cofounder and coordinator of the project “Contamination Lab” of the University of Brescia.
- Administrator and strategic advisor of business and financial institution, amongst which: Gefran SPA, Equinox AIFM S.A., AbitareIn Spa, Quanta Risorse Umane SpA, Gruppo Fonderie di Torbole, Rejoint S.p.A, Banca Popolare di Milano, Garda SGR, Bpm Private Banking SIM S.p.A, Selmabipiemme S.p.A, Bpm assicurazioni, Finlombarda S.p.A., Copan Group Spa, Ente Fieradi Brescia SPA, ARIA S.p.A. Regione Lombardia; Ente Fiera di Brescia; Centrale del Latte di Brescia.
- Columnist for “Giornale di Brescia” and for the periodical “Ratio Coop”.
- Member of the 2030 commission “University of Brescia”
- Co.Va.L Finlombarda member of the evaluation committee from 2008 to 2019.
- Coordinator of the scientific committee of the observatory on the “No profit and civil economy” of chamber of commerce of Milan from 1998 to 1999
- President of the Evaluation unit Asl Como from 1999 to 2001
- Member of the board of directors for Cooperation of Lombardy Region.
- Member of the management committee of the Italian charter of EBEN (European Business Ethics Network).